

The logo for iDoBet Gaming Technology is centered on a dark blue background with a shimmering, particle-like effect. The word "iDoBet" is written in a large, white, bold, italicized serif font. A white soccer ball icon is positioned above the letter "i". A thin white horizontal line runs through the middle of the letters "D", "o", and "B". Below "iDoBet", the words "Gaming Technology" are written in a smaller, white, sans-serif font.

**iDoBet**  
Gaming Technology



## INTRODUCTION



We Plan for Everything

**iDoBet** is proud to provide our partners two decades of knowledge and experience in the sports betting technology and services field.

**iDoBet Gaming Technology** was founded back in 2008 and is based in Israel. We focus on supplying and delivering state of the art sports betting platform to our B2B customers. iDoBet provides turn-key solution – a full suite of gaming technology.

**iDoBet** has set the bar to a very high standard to provide both innovative and excellent services that assist our B2B partners and thus enabling them to move efficiently to the next level. iDoBet develops an Omni-Channel approach which includes: physical retail locations, massive online gaming, and mobile solutions.



## Development

We Care About Growth



## Execution

Bringing Games to Life

### ► OUR MISSION

To provide the highest quality sports betting solutions available on the market today. Creating a multi-channel environment for both company owned brands as well as B2B partners. Innovation, technical excellence, responsible gaming, customer satisfaction, and continuous improvement are core values at **iDoBet**.

### ► OUR VISION

To be the largest sports gaming technology supplier in the market.

# ▶ PRODUCT OVERVIEW

**iDoBet** is a technology provider of innovative, advanced systems for the gaming and sports betting industry. Our system is guaranteed to empower you with absolute control over your business using the cutting-edge technology which is continuously updated to keep up with your changing needs.

Our system's easy implementation and concise one-day training means that you can quickly set up and run your business, mobile betting, Sportsbook, casino, virtual gaming, online betting, self-service kiosks and much, much more.



5,000

Retail and POS locations

iDoBet operates more than 5,000 Retail and POS locations in different countries.



700

Live events per day

1,200

Pre-match events per day

The Sportsbook Programme offers an impressive number of events, with approximately 700 live events per day and 1,200 pre-match events per day.

250,000

Live events per year

450,000

Pre-match events per year

100,000+

Online users

500,000+

Bet tickets per day

# ▶ OMNI-CHANNEL

The real proposition lies in reducing the complexities for our B2B partners thus enabling them to focus on their core capabilities such as marketing, promotion and acquisition of customers. By outsourcing high-volume, labour-intensive, and risky sports betting operations, our B2B partners will benefit from decades of bookmaking experience coupled with reliable and secure systems.

Our Sportsbook operations, both from technical and bookmaking perspective, are geared to minimize our partners' risk exposure and maximize the availability of

services which ultimately derive sustainable profit margins. As a comprehensive Sportsbook solution supplier, we combine Sportsbook Programme management, risk management services, software development, front-end as well as back-end IT services. By partnering with iDoBet, you will receive a well-tested system that many land-based shops, terminals, online labels and mobile applications already rely on.



## ▶ CHANNELS:



**SSBT**



**KIOSK MODE**



**ONLINE**



**RETAIL**



**USSD & SMS**



**MOBILE**



**POS**



**AGENT**



# ONLINE

Robust online betting portal solution which is fully modular and allows for simple connection to other parties' applications (plug-ins) all within one system, such as Casino, Poker, virtual sports, etc.

The application development is regularly extended, using and implementing the latest trends. The website is a super low data consumer and functional, even with partial internet connection.

Simple performance scaling and data caching results in great robustness at peak times, and

means it can be used on sites with high visitor numbers. Verified loads of more than 20,000 actively connected clients in real time, or more than 2.5 million unique visitors per month.

The **iDoBet** solution is not just a template which is coloured according to a certain partner's corporate identity but a tailored suit matching it perfectly. A web portal must follow trends, must be unique in a way. We are preparing a website carefully customised to your needs.





#### **MAIN FRONT-END PROPERTIES:**

- ▶ HTML5 with responsive design
- ▶ Intuitive and ergonomic design with smooth operation
- ▶ Optimized for high traffic
- ▶ Scalable performance with deployment in a cluster and contents
- ▶ High security confirmed by prestigious penetration tests
- ▶ Multi Payment gateway for payments
- ▶ Preparing booking tickets
- ▶ High conversion landing pages for Registration of players
- ▶ Bonus accounts
- ▶ Points systems (VIP members)
- ▶ Integrated Affiliate programs
- ▶ Vouchers
- ▶ Newsletters
- ▶ Custom design or modified template
- ▶ CMS with SEO capabilities



# MOBILE IS EVERYWHERE

## ► MOBILE

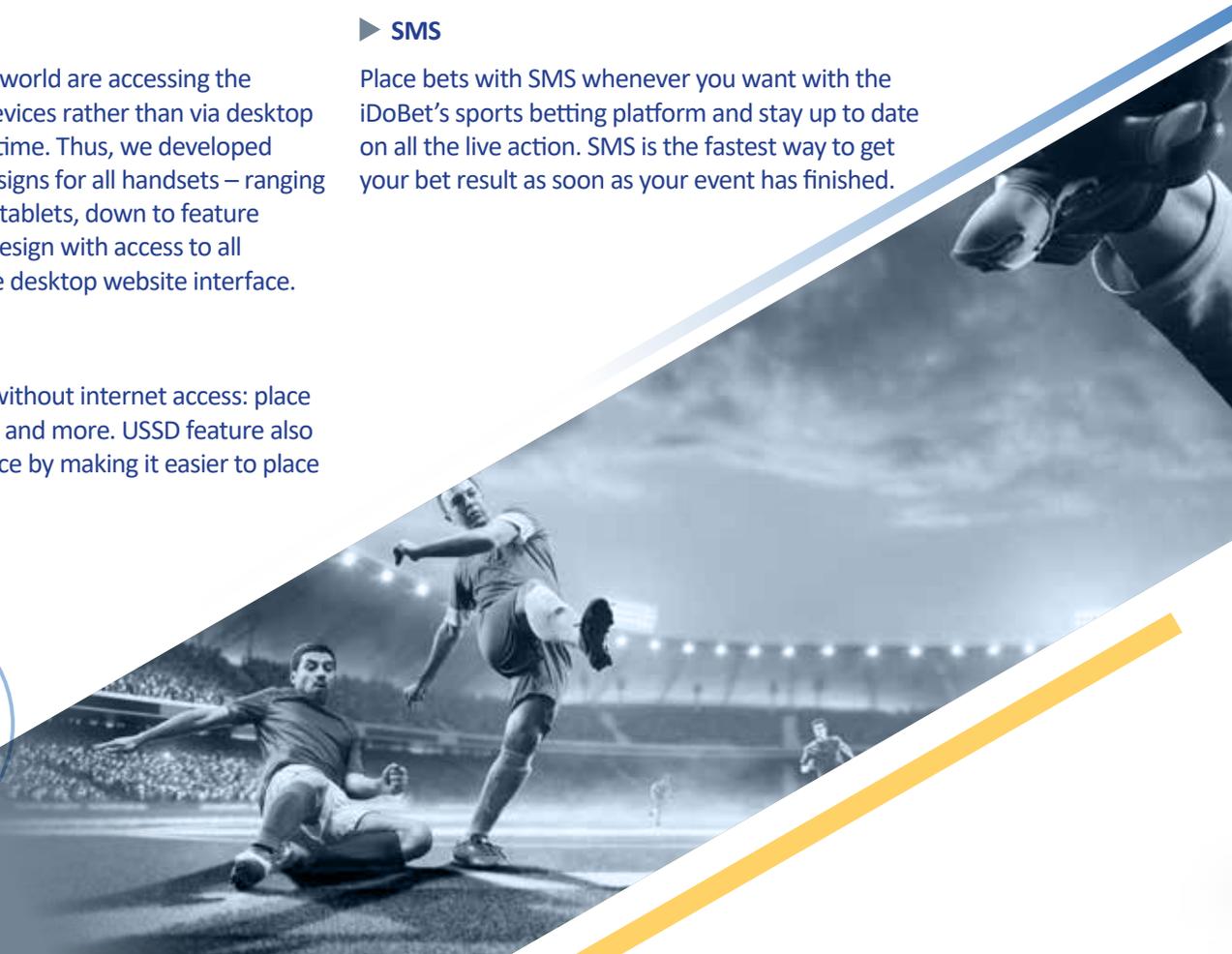
More users around the world are accessing the internet from mobile devices rather than via desktop computers for the first time. Thus, we developed responsive interface designs for all handsets – ranging from smartphones and tablets, down to feature phones, customisable design with access to all content available on the desktop website interface.

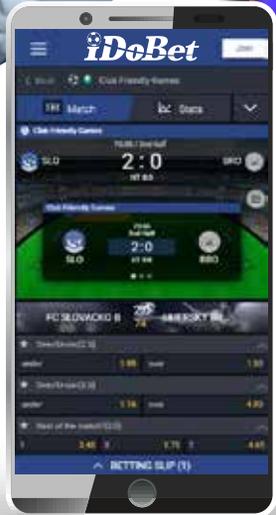
## ► USSD

Feature for customers without internet access: place bets, deposit, withdraw and more. USSD feature also improves user experience by making it easier to place bets.

## ► SMS

Place bets with SMS whenever you want with the iDoBet's sports betting platform and stay up to date on all the live action. SMS is the fastest way to get your bet result as soon as your event has finished.







## RETAIL SOLUTION

Company Name	Current Position	Market Cap	P/E Ratio
123 456 789 1011 1213 1415 1617 1819 2021 2223 2425 2627 2829 3031 3233 3435 3637 3839 4041 4243 4445 4647 4849 5051 5253 5455 5657 5859 6061 6263 6465 6667 6869 7071 7273 7475 7677 7879 8081 8283 8485 8687 8889 9091 9293 9495 9697 9899 100101 102103 104105 106107 108109 110111 112113 114115 116117 118119 120121 122123 124125 126127 128129 130131 132133 134135 136137 138139 140141 142143 144145 146147 148149 150151 152153 154155 156157 158159 160161 162163 164165 166167 168169 170171 172173 174175 176177 178179 180181 182183 184185 186187 188189 190191 192193 194195 196197 198199 200201 202203 204205 206207 208209 210211 212213 214215 216217 218219 220221 222223 224225 226227 228229 230231 232233 234235 236237 238239 240241 242243 244245 246247 248249 250251 252253 254255 256257 258259 260261 262263 264265 266267 268269 270271 272273 274275 276277 278279 280281 282283 284285 286287 288289 290291 292293 294295 296297 298299 300301 302303 304305 306307 308309 310311 312313 314315 316317 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**iDoBet** is known for the self-service terminals (SSBT mode and Kiosk mode) deliver state of the art technology, with significant R&D to provide intuitive handling and attractive design. With the **iDoBet** retail solution you can achieve your goals:



- ▶ Bet Shop Cashier Programme
- ▶ Simple-using interface Sportsbook
- ▶ Live odds, Pre-match odds including TV screen management
- ▶ Virtual games: Keno, Bet on Poker, Horse/Greyhound racing
- ▶ Daily shift management component for cashiers
- ▶ Detailed reporting
- ▶ Printing tickets
- ▶ Central control of entire network.

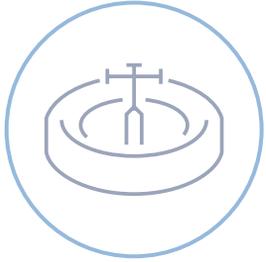
- ▶ Diverse sizes of terminals (All in one, kiosk, SSBT, countertop, etc.).
- ▶ Comprehensive branch equipment.
- ▶ Easy integration into another platform.
- ▶ A backed-up central server and database for running branches ensure data continuity.

### ▶ **TERMINAL BETTING**

Running a betting terminal can increase your revenue thanks to its easy operation. That's what guides **iDoBet** in designing the perfect system for betting terminals. With terminals, everything must be mobile and user-friendly

### ▶ **SELF SERVICE TERMINAL**

**iDoBet** offers the self-service betting terminals; these money-making machines favourites have spread in increasing numbers throughout the betting shop industry.



## VIRTUAL GAMES, LOTTERY & CASINO

With just a single sign-in, you can have access to all the best content in Virtual Gaming. Whatever takes your fancy, whether it's the Lottery, Baccarat, Texas Hold'Em, virtual sports, slots and more – **iDoBet** has it all.

We believe that with a wide variety and excellent innovative system, users can genuinely enjoy their gaming experience and will therefore invest more in their betting. To this end, the **iDoBet** team provides you with leading options for virtual gaming, including casino games, virtual sports skill games, and any 3rd party integration.



# ONLINE WHITE LABEL SOLUTION

Our **White Label Solution** allows our partners to acquire a license to benefit from iDoBet's online platform. Branded to match your individual needs, with several skinning options, iDoBet serves as a trusted and reliable supplier for your online platform. With a world class Sportsbook Programme, professional bookmaking & trading services, user friendly, proven and highly intuitive front-end modules and language options, and several third-party games,

the possibilities are widely open to meet your objectives. Hosting services and licensing support are part of the package to unlock the potential of your new online channel and operate efficiently powered by iDoBet's cutting edge and reliable technology. We take care of setting up the platform with an end-to-end solution from a single source, while our partners focus on marketing, promotion & customer acquisition.





## THE COMPLETE VALUE CHAIN

- ▶ Gaming consulting
- ▶ Market research
- ▶ Operator expatriates
- ▶ Sportsbook Programme
- ▶ Content procurement
- ▶ Risk management
- ▶ Software development
- ▶ Omni-channel
- ▶ Live visualization
- ▶ Front-end modules
- ▶ Integration & hosting
- ▶ Service & support
- ▶ Customizable solutions
- ▶ Reporting & business intelligence

## ▶ BACK-OFFICE MANAGEMENT

Your business is the most important thing for us, and our priority is making sure that you are always up-to-date with the complete details and the most advanced control options.





For that reason, **iDoBet** provides you with a system that features dedicated back office management capabilities and is always updated with the most current features:

- ▶ **Live risk management and fraud detection**
- ▶ Complete remote control over your operations
- ▶ Deep BI dive for any business question
- ▶ One-Wallet and Authorise management
- ▶ Flexible permission system
- ▶ Statistics and charts
- ▶ Shop financial management
- ▶ HR management
- ▶ 24/7 professional support services
- ▶ Live alerts
- ▶ Detailed reports
- ▶ Multiple currency
- ▶ CMS



## MARKETING INSIDE:

**iDoBet** also provides a complete e-gaming platform that equips the operator with all the tools necessary to manage a successful gaming operation and boost productivity. The platform includes a payment gateway, affiliate system, agent system, CRM and player management system, a sophisticated content management system (CMS), innovative promotions and marketing campaigns.





**iDoBet** CRM is a gaming platform which combines sophisticated mathematical calculations, systematic information exchange and real-time and optimised communication, leading to maximum revenue from each individual gaming unit. **iDoBet** CRM also allows for simple, intuitive management of all marketing tools you need to ensure you retain clients and continue to offer them the best conditions for their player support.

By using **iDoBet**'s state of the art bonuses system you can trust our experts that any bonus that you ever thought about giving away is ready to use with the exact limitations that guard your interests in order to achieve maximum user retention.

We're an energetic, exible, and open-minded team ready to work hard for our clients. Welook forward to working with you. Please reach us using the info above.



info@idobet.com



+972 363 48129

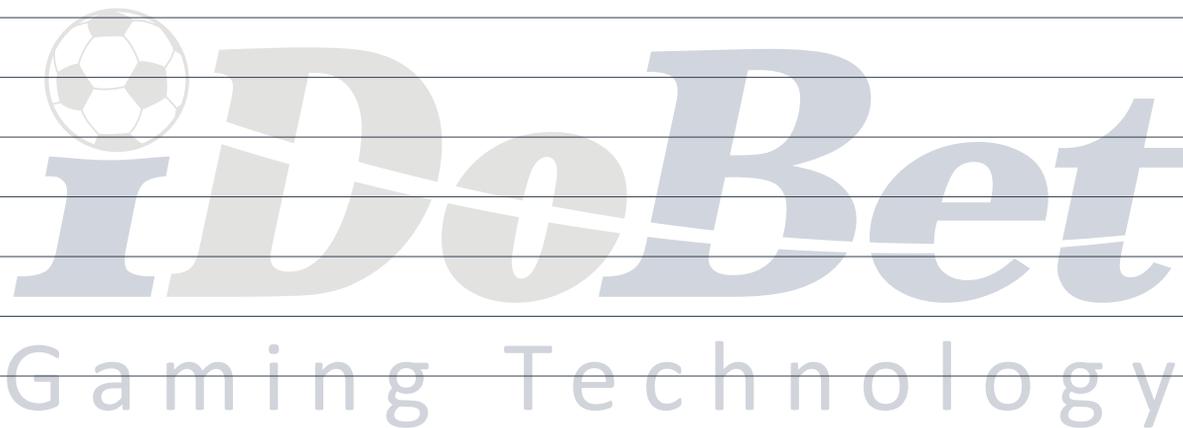


www.idobet.com



▶ NOTES







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**Contact us for further details,  
will be glad to assist you.**